

**ECON 5310 Z01, Managerial Economics  
Spring 2024**

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**Section # and CRN:** Z01 23126  
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**Office Hours:** Mon and Wed 10:50AM-11:55AM & 2:00PM-2:55PM, Fri 9:55AM-11:55AM  
Virtual office hours available using Zoom: Send an email to [mfwilliams@pvamu.edu](mailto:mfwilliams@pvamu.edu), and I will reply with a Zoom link so we can have a Zoom meeting.

**Mode of Instruction:** Online, asynchronous (No live class meetings)

**Course Location:** 100% online

**Class Days & Times:** 100% online with no live class meetings

**Catalog Description:** Economic theory and tools needed to make sound managerial decisions for optimal outcomes, theoretical and empirical demand functions, theoretical and empirical production and cost functions, profit maximization under different market conditions over time and under uncertainty, game theory, economics of information and government in the marketplace.

**Prerequisites:** ECON 5300, or ECON 2301 + ECON 2302

**Co-requisites:** None

**Required Text:** **Managerial Economics: A Problem Solving Approach**, 6th edition  
ISBN 978-0357748237 Authors: Froeb, McCann, Shor and Ward  
<https://www.cengage.com/c/managerial-economics-6e-froeb/9780357748237PF/>

**Required Software:** Microsoft Office (Word and Excel). Please review your basic Excel skills if you are rusty. Most PVAMU students can get Microsoft Office 365 at no cost. Check here:  
<https://www.microsoft.com/en-us/education/products/office>

**eCourses (Canvas):** Course content will be placed on eCourses (Canvas), including: notes; videos; bonus point practice sets; bonus point quizzes; handouts; practice exam questions; exams.  
The web address of eCourses is: <https://ecourses.pvamu.edu>

**eCourses' (Canvas') Automatic Semester Grade Calculation is Not Reliable in Our Course:** eCourses (Canvas) automatically attempts to calculate your semester letter grade during the course. Unfortunately, this automatic calculation often results in an incorrect semester grade calculation for you (and it is impossible to modify Canvas' automatic grade calculation so that it is correct). This is because: 1. Canvas does not know the semester letter grade "curve" ahead of time (no one knows the curve ahead of time—not even me)—so, for example, Canvas might assert that your semester grade is C, not knowing that with the curve your semester grade is a B; 2. Canvas cannot replace one exam score and drop one quiz and discussion post score. 3. Canvas does not include penalties for plagiarism and academic dishonesty in its calculations.

Remember: at the end of the semester after all coursework is graded, I will calculate the curve for the class and calculate your semester letter grade, which will be posted on PantherTracks. **PantherTracks is where you will find your official PVAMU course grades, not Canvas.**

## **Student Learning Outcomes:**

	<b>Upon successful completion of this course, students will be able to:</b>	<b>Program Learning Outcome # Alignment</b>
<b>1</b>	Develop a working knowledge of economic concepts and theories.	Mastery of Content
<b>2</b>	Acquire the ability to apply logical economic analyses in appropriate business settings	Mastery of Content
<b>3</b>	Fortify analytical capabilities using simple mathematical functions and graphs	Mastery of Content
<b>4</b>	Improve written and technological communication skills	Communications
<b>5</b>	Identify issues (economic, ethical, international, etc.) appropriate in the business decision context	Ethics Global Perspective
<b>6</b>	Apply the theory of consumer behavior	Mastery of Content
<b>7</b>	Analyze government's role in the marketplace.	Mastery of Content
<b>8</b>	Apply the theories of market structures	Mastery of Content
<b>9</b>	Describe the economics of information	Mastery of Content

## **Course Requirements (Graded Coursework)**

### **Method of Determining Final Course Grade**

	<b>Course Grade Requirement</b>	<b>Value</b>	<b>Total</b>
1	Quizzes	20%	20%
2	Online Discussion Posts	20%	40%
3	Exam #1	20%	60%
4	Exam #2	20%	80%
5	Final exam	20%	100%

### **Grading Criteria and Conversion:**

A = 90% and higher

B = 80% to 89.99%

C = 70% to 79.99%

D = 60% to 69.99%

F = Less than 60%

Depending on student performance, grades may be “scaled” up, resulting in a semester letter grade higher than the minimum indicated in the grading criteria above.

Grades are adjusted down in the following cases:

- 1) Cases of academic dishonesty.
- 2) Other improper student behavior.

### **FN Grade:**

If a student has stopped attending the course (i.e. “stopped out”) at any point after the first day of class but did not officially withdraw from the course and has missed assignments and exams, including the final exam, and performed below the grade level of a D, a grade of FN (failed-non attendance) will be assigned for the final course grade to ensure compliance with the federal Title IV financial aid regulations. In contrast, if the student has completed all assignments and exams, including the final exam, but performed below the grade level of a D, a grade of F will be assigned for the final course grade.

## Course Procedures or Additional Instructor Policies

### Quizzes and Exam Information:

1. Quizzes and Exams are Online: The quizzes and exams are taken on eCourses.
  2. No communication/collaboration, but open book, open notes, open calculator, open web browsing, open blank Excel workbook: The quizzes and exams are open-book, open-notes, closed communication/collaboration, open calculator, and open web browsing. You may not use Artificial Intelligence services such as ChatGPT, Bard, or CoPilot during exams.
  3. Quizzes:
    - There is 1 quiz for each textbook chapter.
    - You have 3 attempts to take each quiz; only the highest of each quiz grade counts.
    - The quizzes are short, usually 4-6 questions, and comprise all multiple-choice questions.
    - Quizzes must be completed prior to the deadline. No late or makeup quizzes will be accepted for any reason. There are no exceptions to this rule.
    - The quiz time limit is 60 minutes per attempt. The 60-minute time limit is a continuous block of time and begins right after you click on the quiz. 60 minutes includes extra time in case technical issues arise during a quiz.
  4. Exams:
    - Each exam covers multiple textbook chapters.
    - You have 1 attempt to take each exam.
    - Exams comprise both multiple-choice questions and calculation questions.
    - Exams must be completed during a block of time in 2-day exam window (see time limits below). No late or makeup exams will be given for any reason. There are no exceptions to this rule.
    - The time limit is 2 hours for exam 1 and 2 hours for exam 2. This time limit includes 30 minutes of extra time in case technical issues arise during an exam. The 2-hour time limit is a continuous block of time and begins when you click on the exam and enter the access code.
    - The time limit is 3 hours for the final exam. This time limit includes 60 minutes of extra time in case technical issues arise during the exam. The 3-hour time limit is a continuous block of time and begins when you click on the exam and enter the access code.
    - Showing your calculations for calculation questions: For each exam you may start with one empty Excel workbook; during the exam you can use the Excel workbook for calculations and to “show your work” for partial credit, but the exam answers **MUST** be typed directly into eCourses. **Answers that are not typed directly into eCourses will receive no credit.** You must attach (upload) the Excel file to the exam prior to submitting the quiz/exam, or attach it to an eCourses (Canvas) message within 5 minutes after completing the quiz/exam. **Only an Excel file is acceptable to show your work; no other file type will be accepted.**
  5. Academic Honesty: The quizzes and exams are non-collaborative. Do not work with anyone else, and do not discuss the contents of a quiz or exam with anyone (except for Dr. Williams) until the end of the quiz or exam “window.” Do not use artificial intelligence services such as ChatGPT, Bard or CoPilot during a quiz or exam.
- Academic Dishonesty Warning: Students who are caught providing quiz or exam answers to another student, or copying answers from another person on a quiz or exam, or discussing a quiz or exam with another person (except for me) during the quiz or exam “window,” or receiving aid on the quiz or exam from any other person, or using artificial intelligence services during the exam, will be given an F grade for the semester and reported to the Dean of the College of Business with a recommendation of expulsion from Prairie View A&M University.**
6. One exam 1 or exam 2 score replaced: Because there are legitimate reasons to miss one exam or to perform poorly on one exam, one exam score will be replaced by the final exam percentage score (if this helps the student). A student who misses both exam 1 and exam 2 will receive a zero score for one of the exams. **There are no exceptions to this rule.**
  7. One quiz score dropped in calculation of the semester grade: Because there are legitimate reasons to miss one quiz or to perform poorly on one quiz, one quiz score (a missed quiz, or the lowest quiz score) will be dropped before calculating the student's semester quiz average . A student who misses more than one quiz will receive a zero score for those quizzes. **There are no exceptions to this rule.**
  8. Missed final exam: A student who misses the final exam will receive a zero score, except in extremely rare cases of documented dire personal need, in which case the student might qualify to receive an “incomplete” grade for the semester.



Writing a Discussion Post:

**Minimum requirements for a discussion post to receive credit**

You must write your post in your own words.

Your post must have **two subject lines** at the top, in **bold font**.

The first line must state the **concept** that you discuss in the post. The second line must state which **application** you are doing: 1) Applying the concept to a personal experience, or 2) Applying the concept to a news event.

The body of your post (not including the subject lines) must be a minimum of **100 words**.

Your post is a serious piece of coursework, not a text message or a social media post. Write as if you are sending a memorandum to a high-level corporate manager.

Highlighted in gray below is an example of a post that meets the minimum requirements to receive credit:

**Concept: The First Law of Demand**

**Application: Wall St. Journal news story about beef prices**

We know that the First Law of Demand stipulates that as a product's price increases, buyers will buy less of the product. I read a *Wall St. Journal* news article from June 1, 2023 that is consistent with this concept. The article explains how beef prices are increasing due to higher costs of raising cattle; for example, the article shows a graph indicating how beef steak prices have risen from around \$8 per pound in 2020 to around \$10 per pound today. According to the First Law of Demand, as the price of beef rises, buyers should buy less beef. In the article, Kroger CEO Rodney McMullin confirms this negative relationship between beef prices and consumer demand; to quote from the article: "When steaks begin to reach a certain price they could become a special occasion item, he said, rather than something they might have once a week."

Here is a link to the news story: [Link](#)

**Plagiarism warning: (i) Students may not copy information from another source and submit it as a discussion post. (ii) If students paraphrase information from another source then the source must be properly cited. (iii) Students should write their posts without the help of Artificial Intelligence Services such as ChatGPT, Bard or CoPilot. A post that contains plagiarism will receive a negative score (as indicated in "Discussion Post Grading" below) (Note: Graduate students are expected to know what plagiarism is and to avoid it; ignorance is not an excuse. For more information about plagiarism, visit [www.plagiarism.org](http://www.plagiarism.org) )**

## Discussion Forum Information, page 3 of 3

### **Discussion Post Grading:**

#### Plagiarism will reduce your semester average

A post that contains plagiarism will receive a score of 0 and will in addition be penalized with 200 plagiarism points. These plagiarism points will be subtracted from the student's total discussion post points for the semester, thereby reducing the student's semester average.

#### Failure to meet the minimum requirements will result in a grade of **0 points**

Any of these errors will result in a grade of 0 points for a post:

- Post is not one of the two acceptable types of posts
- Post does not contain two subject lines
- Body of post is less than 100 words
- Post contains serious writing problems (in composition, spelling, grammar, etc.)
- Post referring to a news article does not include a working link to the article on the Internet
- Post is written by an Artificial Intelligence service, not by the student

#### A post that meets the minimum requirements and does not contain plagiarism will be graded as follows:

100 points: A post that accurately applies the concept to the situation described

80 points: A post that shows some correct understanding of the concept but does not apply it 100% correctly

50 points: A post that shows a mostly incorrect understanding of the concept and does not apply it correctly

150 points (rare): In some cases, a student's post will be so exemplary that it will be awarded 150 points. An exemplary post might be much longer and more detailed than the typical post; it might discuss a unique situation in great detail, information that would greatly benefit other students (for example, unique, detailed information from a student's job that most people would not know); it might discuss more than one application of a concept correctly and in great detail.

#### One discussion post score dropped when calculating semester average (except plagiarism penalty points are always applied):

Because there are legitimate reasons to miss one discussion post or to perform poorly on one discussion post, one discussion post score (a missed post, or the lowest post score) will be dropped before calculating the student's semester discussion post average. **EXCEPTION:** Plagiarism points incurred by the student will not be dropped under any circumstances. A student who misses more than one discussion post will receive a zero score for those posts. **There are no exceptions to this rule.**

**Practice Problems:** I will post sets of practice problems in the “assignments” section of eCourses. These practice sets are not graded. Though these problems do not directly provide course credit, they are very strongly recommended as practice for the calculation questions on exams. Each set of practice problems will have a due date. Students who submit the practice problems by the due date will receive answer keys. (Answer keys will not be provided to students who do not submit the practice problems or who submit them late.)

**No Extra Credit:** No extra credit is available.

**Mini-Lecture Videos:** As a partial, imperfect substitute for the traditional on-campus class lecture, I will post mini-lecture videos that expound on the important concepts in the class. Notes have been created from these videos that will also be available for download and printing.

**Self-Discipline:** It is important to adhere to the course schedule and not fall behind on reading or discussion posts, especially during this brief summer session. You should devote 6-12 hours per week on this course, reading the assigned textbook chapters, reading discussion posts and creating your own discussion posts, doing practice problems, doing unassigned problems from the textbook for your own use, doing practice exams, and taking exams. If you fail to devote 6-12 hours per week on these things then you should expect to receive a C, D or an F for your semester grade.

**No late discussion posts will be accepted for credit.**

**No late or makeup quizzes/exams will be given.**

**No extra credit is available in this course.**

**What will be covered on the quizzes/exam?** Anything covered in the assigned textbook chapters could be covered on a quiz or exam, but extra emphasis will be placed on the topics that are covered in the videos, in the practice problems and on the discussion forums.

***The instructor may make minor changes to this syllabus should conditions warrant it. Students will be informed of these changes, should they occur.***

## Student Support and Success

### John B. Coleman Library

The John B. Coleman Library's mission is to enhance the scholarly pursuit of knowledge, to foster intellectual curiosity, and to promote life-long learning and research through our innovative services, resources, and cultural programs, which support the Prairie View A&M University's global mission of teaching, service, and research. It maintains library collections and access both on campus, online, and through local agreements to further the educational goals of students and faculty. Website: <https://www.pvamu.edu/library/>; Phone: 936-261-1500

### Academic Advising Services

Academic Advising Services offers students a variety of services that contributes to student success and leads towards graduation. We assist students with understanding university policies and procedures that affect academic progress. We support the early alert program to help students get connected to success early in the semester. We help refer students to the appropriate academic support services when they are unsure of the best resource for their needs. Faculty advisors support some students in their respective colleges. Your faculty advisor can be identified in PantherTracks. Advisors with Academic Advising Services are available to all students. We are located across campus. Find your advisor's location by academic major at [www.pvamu.edu/advising](http://www.pvamu.edu/advising). Phone: 936-261-5911

### The University Tutoring Center

The University Tutoring Center (UTC) offers free tutoring and academic support to all registered PVAMU students. The mission of the UTC is to help provide a solid academic foundation that enables students to become confident, capable, independent learners. Competent and caring staff and peer tutors guide students in identifying, acquiring, and enhancing the knowledge, skills, and attitudes needed to reach their desired goals. Tutoring and academic support are offered face-to-face in the UTC, in virtual face-to-face sessions (<https://www.pvamu.edu/student-success/sass/university-tutoring-center/>), and through online sessions (<https://www.pvamu.edu/pvplace/>). Other support services available for students include Supplemental Instruction, Study Break, Academic Success Workshops, and Algebra Study Jam. Location: J. B. Coleman Library, Rm. 307; Phone: 936-261-1561; Email: [pvtutoring@pvamu.edu](mailto:pvtutoring@pvamu.edu); Website: <https://www.pvamu.edu/student-success/sass/university-tutoring-center/>

### Writing Center

The Writing Center provides well-trained peer tutors to assist students with writing assignments at any stage of the writing process. Tutors help students with various writing tasks from understanding assignments, brainstorming, drafting, revising, editing, researching, and integrating sources. Students have free access to Grammarly online writing assistance. Grammarly is an automated proofreading and plagiarism detection tool. Students must register for Grammarly by using their student email address. In addition, students have access to face-to-face and virtual tutoring services either asynchronously via email or synchronously via Zoom. Location: J. B. Coleman Library, Rm. 209; Phone: 936-261-3724; Website: <https://www.pvamu.edu/student-success/writing-center/>; Grammarly Registration: <https://www.grammarly.com/enterprise/signup>

### Academic Early Alert

Academic Early Alert is a proactive system of communication and collaboration between faculty, academic advisors, and PVAMU students that is designed to support student success by promptly identifying issues and allowing for intervention. Academic Early Alerts help students by providing a central location to schedule advising appointments, view advisor contact information, and request assistance. Students who recognize that they have a problem that is negatively affecting their academic performance or ability to continue school may self-refer an Academic Early Alert. To do so, students will log in to PV Place and click on Academic Early Alert on the left sidebar. Phone: 936-261-5902; Website: <https://www.pvamu.edu/student-success/early-alert/>

### Student Counseling Services

The Student Counseling Services unit offers a range of services and programs to assist students in maximizing their potential for success: short-term individual, couples, and group counseling, as well as crisis intervention, outreach, consultation, and referral services. The staff is licensed by the State of Texas and assists students who are dealing with academic skills concerns, situational crises, adjustment problems, and emotional difficulties. Information shared with the staff is treated confidentially and in accordance with Texas State Law. Location: Hobart Taylor, 2<sup>nd</sup> floor; Phone: 936-261-3564; Website: <https://www.pvamu.edu/healthservices/student-counseling-services/>



## **Office of Testing Services**

Testing Services serves to create opportunities by offering a suite of exams that aid in the students' academic and professional success. Currently, we administer entrance (HESI A2), college readiness (TSI assessment), Prior Learning (CLEP, DSST), and proctored exams. Location: Wilhelmina Delco, 3<sup>rd</sup> Floor, Rm. 305; Phone: 936-261-3627; Email: [aetesting@pvamu.edu](mailto:aetesting@pvamu.edu); Website: [www.pvamu.edu/testing](http://www.pvamu.edu/testing)

## **Office of Diagnostic Testing and Disability Services**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, contact the Office of Disability Services. As a federally-mandated educational support unit, the Office of Disability Services serves as the repository for confidential disability files for faculty, staff, and students. For persons with a disability, the Office develops individualized ADA letters of request for accommodations. Other services include learning style inventories, awareness workshops, accessibility pathways, webinars, computer laboratory with adapted hard and software, adapted furniture, proctoring non-standardized test administrations, ASL interpreters, ALDs, digital recorders, Livescribe, and a comprehensive referral network across campus and the broader community. Location: Hobart Taylor, Rm. 1D128; Phone: 936-261-3583; Website: <https://www.pvamu.edu/disabilityservices/>

## **Center for Instructional Innovation and Technology Services (CIITS)**

Distance Learning, also referred to as Distance Education, is the employment of alternative instructional delivery methods to extend programs and services to persons unable to attend college in the traditional manner. The Center for Instructional Innovation and Technology Services (CIITS) supports student learning through online, hybrid, web-assist, and 2-way video course delivery. For more details and contact information, visit:

<https://www.pvamu.edu/dlearning/distance-learning-2-2/students-2/>; Phone: 936-261-3283

## **Veteran Affairs**

Veterans Services works with student veterans, current military and military dependents to support their transition to the college environment and continued persistence to graduation. The Office coordinates and certifies benefits for both the G.I. Bill and the Texas Hazlewood Act. Location: Evans Hall, Rm. 102; Phone: 936-261-3563; Website: <https://www.pvamu.edu/sa/departments/veteranaffairs/>

## **Office for Student Engagement**

The Office for Student Engagement delivers comprehensive programs and services designed to meet the co-curricular needs of students. The Office implements inclusive and accessible programs and services that enhance student development through exposure to and participation in diverse and relevant social, cultural, intellectual, recreational, community service, leadership development, and campus governance. Location: Memorial Student Center, Rm. 221; Phone: 936-261-1340; Website: <https://www.pvamu.edu/studentengagement/>

## **Career Services**

Career Services supports students through professional development, career readiness, and placement and employment assistance. The Office provides one-on-one career coaching, interview preparation, resume and letter writing, and career exploration workshops and seminars. Services are provided for students at the Northwest Houston Center and College of Nursing in the Medical Center twice a month or on a requested basis. Distance Learning students are encouraged to visit the Career Services website for information regarding services provided. Location: Anderson Hall, 2<sup>nd</sup> floor; Phone: 936-261-3570; Website: <https://www.pvamu.edu/careerservices/>

## **University Rules and Procedures**

### **Academic Misconduct**

Academic dishonesty is defined as any form of cheating or dishonesty that has the effect or intent of interfering with any academic exercise or fair evaluation of a student's performance. The college faculty can provide additional information, particularly related to a specific course, laboratory, or assignment.

You are expected to practice academic honesty in every aspect of this course and all other courses. Make sure you are familiar with the *University Administrative Guidelines on Academic Integrity*, which can be found on the [Academic Integrity webpage](#). Students who engage in academic misconduct are subject to university disciplinary procedures. As listed in the *University Administrative Guidelines on Academic Integrity*, the University Online Catalog, and the Student Code of Conduct, the following are examples of prohibited conduct. This list is not designed to be all-inclusive or exhaustive. In addition to

academic sanctions, any student found to have committed academic misconduct that is also a violation of criminal law may also be subject to disciplinary review and action by the Office of Student Conduct (as outlined in the Student Code of Conduct).

### **Forms of Academic Dishonesty:**

1. **Cheating:** Deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not learned, giving or receiving aid unauthorized by the instructor on assignments or examinations. Examples: unauthorized use of notes for a test; using a "cheat sheet" on a quiz or exam; any alteration made on a graded test or exam which is then resubmitted to the teacher;
2. **Plagiarism:** Careless or deliberate use of the work or the ideas of another; representation of another's work, words, ideas, or data as your own without permission or appropriate acknowledgment. Examples: copying another's paper or answers, failure to identify information or essays from the internet and submitting or representing it as your own; submitting an assignment which has been partially or wholly done by another and claiming it as yours; not properly acknowledging a source which has been summarized or paraphrased in your work; failure to acknowledge the use of another's words with quotation marks;
3. **Collusion:** When more than one student or person contributes to a piece of work that is submitted as the work of an individual;
4. **Conspiracy:** Agreeing with one or more persons to commit an act of academic/scholastic dishonesty; and
5. **Multiple Submission:** Submission of work from one course to satisfy a requirement in another course without explicit permission. Example: using a paper prepared and graded for credit in one course to fulfill a requirement and receive credit in a different course.

### **Nonacademic Misconduct**

The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either (1) the instructor's ability to conduct the class, (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. The Office of Student Conduct will adjudicate such incidents under nonacademic procedures.

### **Sexual Misconduct**

Sexual harassment of students and employees at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating the university's sexual harassment policy will be subject to disciplinary action. In accordance with the Texas A&M University System guidelines, your instructor is obligated to report to the Office of Title IX Compliance ([titleixteam@pvamu.edu](mailto:titleixteam@pvamu.edu)) any instance of sexual misconduct involving a student, which includes sexual assault, stalking, dating violence, domestic violence, and sexual harassment, about which the instructor becomes aware during this course through writing, discussion, or personal disclosure. The faculty and staff of PVAMU actively strive to provide a learning, working, and living environment that promotes respect that is free from sexual misconduct, discrimination, and all forms of violence. If students, faculty, or staff would like assistance or have questions, they may contact the Title IX Coordinator at 936-261-2144 or [titleixteam@pvamu.edu](mailto:titleixteam@pvamu.edu). More information can be found at [www.pvamu.edu/titleix](http://www.pvamu.edu/titleix), including confidential resources available on campus.

### **Protections and Accommodations for Pregnant and Parenting Students**

The U.S. Department of Education's Office for Civil Rights (OCR) enforces, among other statutes, Title IX of the Education Amendments of 1972. Title IX protects people from discrimination based on sex, sexual orientation, and gender identity in education programs or activities that receive federal financial assistance. This protection includes those who may be pregnant and parenting. Title IX states: "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance." Students seeking accommodations related to pregnancy or parenting should contact the Office of Title IX for information, resources, and support at [titleixteam@pvamu.edu](mailto:titleixteam@pvamu.edu). Additional information and/or support may be provided by the Office of Disability Services or the Office of the Dean of Students.

## **Non-Discrimination Statement**

Prairie View A&M University does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation, or gender identity in its programs and activities. The University is committed to supporting students and complying with The Texas A&M University System non-discrimination policy. It seeks to establish an environment that is free of bias, discrimination, and harassment. If you experience an incident of discrimination or harassment, we encourage you to report it. If you would like to speak with someone who may be able to afford you privacy or confidentiality, there are individuals who can meet with you. The Director of Equal Opportunity & Diversity has been designated to handle inquiries regarding the non-discrimination policies and can be reached at Harrington Science Building, Suite 109 or by phone at 936-261-1744 or 1792.

## **Class Attendance Policy (See the University Online Catalog for Full Attendance Policy)**

Prairie View A&M University requires regular class attendance. Attending all classes supports the full academic development of each learner, whether classes are taught with the instructor physically present or via distance learning technologies such as interactive video and/or the internet. Excessive absenteeism, whether excused or unexcused, may result in a student's course grade being reduced or in the assignment of a grade of "F." Absences are accumulated beginning with the first day of class during regular semesters and summer terms. Each faculty member will include the University's attendance policy in each course syllabus.

## **Student Academic Appeals Process**

Authority and responsibility for assigning grades to students rest with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the University Online Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.

## **Technical Considerations**

### **Minimum Recommended Hardware and Software:**

- Intel PC or Laptop with Windows 10 or later version; Mac with OS High Sierra\*
- Smartphone or iPad/Tablet with Wi-Fi\*
- High-speed Internet access
- 8 GB Memory
- Hard drive with 320 GB storage space
- 15" monitor, 800x600, color or 16 bit
- Sound card w/speakers
- Microphone and recording software
- Keyboard & mouse
- Most current version of Google Chrome, Safari, or Firefox

**Note:** Be sure to enable Java & pop-ups in the Web browser preferences

\* Smartphones, Google Chrome books, and Android tablets may not be supported. iPads are the only tablets supported.

### **Participants should have a basic proficiency of the following computer skills:**

- Sending and receiving email
- A working knowledge of the Internet
- Microsoft Word (or a program convertible to Word)
- Acrobat PDF Reader
- Windows or Mac OS
- Video conferencing software

### **Netiquette (online etiquette)**

Students are expected to participate in all discussions and virtual classroom chats as directed. Students are to be respectful and courteous to others on discussion boards. Foul or abusive language will not be tolerated. Do not use ALL CAPS for communicating to others AS IT CAN BE INTERPRETED AS YELLING. Avoid slang terms such as "wassup?" and texting abbreviations such as "u" instead of "you." Limit and possibly avoid the use of emoticons. Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post, and the message might be taken seriously or sound offensive.

### **Video Conferencing Etiquette**

When using Zoom, WebEx, or other video conferencing tools, confirm the visible area is tidy, clear of background clutter, inappropriate or offensive posters, and other distractions. Ensure you dress appropriately and avoid using high traffic or noisy areas. Stay muted when you are not speaking and avoid eating/drinking during the session. Before the class session begins, test audio, video, and lighting to alleviate technology issues.

### Technical Support

Students should go to <https://mypassword.pvamu.edu/> if they have password issues. The page will provide instructions for resetting passwords and contact information if login issues persist. For other technical questions regarding eCourses, call the Center for Instructional Innovation and Technology Services at 936-261-3283 or email [ciits@pvamu.edu](mailto:ciits@pvamu.edu).

### Communication Expectations and Standards

Emails or discussion postings will receive a response from the instructor, usually in less than 48 hours. Urgent emails should be marked as such. Check regularly for responses.

### Discussion Requirement

Online courses often require minimal to no face-to-face meetings. However, conversations about the readings, lectures, materials, and other aspects of the course can occur in a seminar fashion. The use of the discussion board will accomplish this. The instructor will determine the exact use of discussion boards.

**It is strongly suggested** that students type their discussion postings in a word processing application such as Word and save it to their PC or a removable drive before posting to the discussion board. This is important for two reasons: 1) If for some reason your discussion responses are lost in your online course, you will have another copy; 2) Grammatical errors can be greatly minimized by the use of the spell-and-grammar check functions in word processing applications. Once the post(s) have been typed and corrected in the word processing application, copy and paste to the discussion board.

### COVID-19 Campus Safety Measures **[NOTE: Delete this section when the COVID-19 pandemic is over]**

To promote public safety and protect students, faculty, and staff during the coronavirus pandemic, PVAMU has adopted policies and practices to limit virus transmission.

- **Self-reporting** – Students who test positive for COVID-19 are required to report their positive test results within 48 hours using the [PVAMU Self-Reporting Form](#). Proof of off-campus and self-administered home test results must be sent to [covid-19@pvamu.edu](mailto:covid-19@pvamu.edu). Proof for self-administered home test is a picture of the test with a photo ID in the same photo.
- **Self-monitoring** – Students should follow public health guidance to help slow the spread of the virus, including being vaccinated. Students who have a fever or exhibit symptoms of COVID-19 should not participate in face-to-face instruction.
- **Face Coverings** – Face coverings (KN-95, surgical mask, etc.) are highly recommended in classrooms, teaching laboratories, common spaces such as lobbies and hallways, public study spaces, libraries, academic resource and support offices, and outdoor spaces where 6 feet of physical distancing is challenging to maintain reliably.
- **Physical Distancing** – Physical distancing should be maintained between students, instructors, and others in course and course-related activities where possible.
- **Personal Illness and Quarantine** – Students required to quarantine are to participate in courses and course-related activities remotely and must not attend face-to-face course activities. Communication with the student's instructor for remote support will take place by the Office of the Assistant Vice President for Academic Engagement and Success. Students under quarantine are expected to participate in courses and complete graded work unless they have symptoms that are too severe to participate in course activities. Students experiencing personal injury or illness that is too severe for the student to attend class may qualify for an excused absence. To receive an excused absence, students must provide appropriate documentation to the Office for Student Conduct, [studentconduct@pvamu.edu](mailto:studentconduct@pvamu.edu).
- **Questions** – For answers regarding COVID-19 policies and/or procedures, students should refer to [www.pvamu.edu/coronavirus](http://www.pvamu.edu/coronavirus) or email [covid-19@pvamu.edu](mailto:covid-19@pvamu.edu).

COURSE SCHEDULE (Graded coursework is in **BOLD** below)

*Chapter 1 & Chapter 2: January 16-22*

Chapter 1: Solving Problems with Economics

Chapter 2: The One Lesson of Business

Chapter 1&2 Practice Problems are due by Mon June 12

**Chapter 1&2 Discussion Board Post is due by 11:55PM Monday Jan 22**

**Chapter 1 Quiz is due by 11:55PM Monday Jan 22**

**Chapter 2 Quiz is due by 11:55PM Monday Jan 22**

*Chapter 3 & Chapter 4: Jan 23-Feb 5*

Chapter 3: Benefits, Costs and Decisions

Chapter 4: Extent (How Much) Decisions

Chapter 3&4 Practice Problems are due by Mon Feb 5

**Chapter 3&4 Discussion Board Post is due by 11:55PM Monday Feb 5**

**Chapter 3 Quiz is due by 11:55PM Monday Feb 5**

**Chapter 4 Quiz is due by 11:55PM Monday Feb 5**

*Chapter 5 & Chapter 6: Feb 6-19*

Chapter 5: Investment Decisions: Look Ahead and Reason Back

Chapter 6: Simple Pricing

Chapter 5&6 Practice Problems are due by Mon Feb 19

**Chapter 5&6 Discussion Board Post is due by 11:55PM Monday Feb 19**

**Chapter 5 Quiz is due by 11:55PM Monday Feb 19**

**Chapter 6 Quiz is due by 11:55PM Monday Feb 19**

*Exam 1 March 1-2 (NOTICE: The Exam 1 "Window" Overlaps With Chapters 7&8!)*

**Exam 1 covering chapters 1-6 must be taken in a 2-hour block of time during:**

**Friday March 1 – March 2**

*Chapter 7 & Chap. 8: Feb 20-March 4 (NOTICE: The Exam 1 "Window" Overlaps With Chapters 7&8!)*

Chapter 7: Economies of Scale and Scope

Chapter 8: Understanding Markets and Industry Changes

Chapter 7&8 Practice Problems are due by Mon July 3

**Chapter 7&8 Discussion Board Post is due by 11:55PM Monday March 4**

**Chapter 7 Quiz is due by 11:55PM Monday March 4**

**Chapter 8 Quiz is due by 11:55PM Monday March 4**

*Chapter 9 & Chapter 10: March 5-18*

Chapter 9: Market Structure and Long-Run Equilibrium

Chapter 10: Strategy: The Quest to Keep Profit from Eroding

Chapter 9&10 Practice Problems are due by Mon March 18

**Chapter 9&10 Discussion Board Post is due by 11:55PM Monday March 18**

**Chapter 9 Quiz is due by 11:55PM Monday March 18**

**Chapter 10 Quiz is due by 11:55PM Monday March 18**

**(The course schedule continues on the next page.)**

*Chapter 11 & Chapter 12: March 19-April 1*

Chapter 11: Foreign Exchange, Trade and Bubbles

Chapter 12: More Realistic and Complex Pricing

Chapter 11&12 Practice Problems are due by Mon April 1

**Chapter 11&12 Discussion Board Post is due by 11:55PM Monday April 1**

**Chapter 11 Quiz is due by 11:55PM Monday April 1**

**Chapter 12 Quiz is due by 11:55PM Monday April 1**

*Exam 2 April 5-6 (NOTICE: The Exam 2 “Window” Overlaps With Chapters 13&14!)*

**Exam 2 covering chapters 7-12 must be taken in a 2-hour block of time during:**

**Friday April 5 – Saturday April 6**

*Chapter 13 & Chapter 14: April 2-15 (NOTICE: The Exam 2 “Window” Overlaps With Chapters 13&14!)*

Chapter 13: Direct Price Discrimination

Chapter 14: Indirect Price Discrimination

Chapter 13&14 Practice Problems are due by Mon April 15

**Chapter 13&14 Discussion Board Post is due by 11:55PM Monday April 15**

**Chapter 13 Quiz is due by 11:55PM Monday April 15**

**Chapter 14 Quiz is due by 11:55PM Monday April 15**

*Chapter 15: April 16-26*

Chapter 15: Strategic Games

Chapter 15 Practice Problems are due by Friday April 26

**Chapter 15 Discussion Board Post is due by 11:55PM Friday April 26**

**Chapter 15 Quiz is due by 11:55PM Friday April 26**

*(Friday April 26 is the official last class day according to PVAMU, so assignments can be due no later than April 26.)*

*April 29-May 2*

Review for the final exam

*Final Exam May 3-4*

**Final Exam covering chapters 1-15 must be taken in a 3-hour block of time during:**

**Friday May 3 –Saturday May 4**